



FOR IMMEDIATE RELEASE

For Media Inquiries, Please Contact:

Wendi Fuller
Lakewood Home Festival PR
214-373-0118
wvtaylor2002@yahoo.com
publicity@lecpta.org

Gretchen Darby
LECPTA PR
214-707-8217
gretchendarby@gmail.com

39th Annual Lakewood Home Festival Auction Party Theme Unveiled: *Friday Night Fever - Catch it at the Belo Mansion*

DALLAS - July 4, 2015 – Disco descended on Lakewood today with the resurgence of the Hustle, Studio 54, leisure suits and dancing queens. The theme of the auction party that will kick off this year's 39th Annual Lakewood Home Festival was unveiled at today's Lakewood Fourth of July parade with a Solid Gold-themed float sponsored by Comerica Bank®. The moving discotheque boogied down the parade route as Lakewood Early Childhood PTA (LECPTA) members danced to "YMCA" and "Funky Town," and their children delighted crowds by throwing Blow Pops and handing out fans.

This year's "Friday Night Fever," sponsored by Dave Perry-Miller & Associates, will open its doors on Friday, Nov. 13, at 7:30 p.m. at the Belo Mansion & Pavilion, 2101 Ross Ave., in the Dallas Arts District. The auction party sells out every year, so guests should buy tickets early. Doors will close at 12:30 a.m.

This must-attend party of the year will feature a live auction and silent auction. There will also be a casino lounge sponsored by Cornerstone Home Lending. Limited access to a separate exclusive Solid Gold VIP lounge on the mansion side will be offered from 7:30 p.m. until 10 p.m. with separate check-in and check-out, swag bags, passed hors d'oeuvres, premium liquor, casino chips and additional perks.

Guests can put on their boogie shoes and enter the "Disco Inferno" dance contest featuring incredible prizes. Disco Master DJ Joel Morris will spin tunes ranging from the Bee Gees and Donna Summer to modern disco-inspired favorites from Bruno Mars and Daft Punk to flood the dance floor and drive a fun, energetic atmosphere.

Guests can top the night off by dipping into a late night dessert fondue fountain. Back by popular demand, partygoers can create their own memories with "Staying Alive" flipbooks that animate a series of pictures like a short video clip.

“We want everybody to get their groove on with us,” said LECPTA Party Chair Melissa Carpenter. “Guests should wear their Disco best - leisure suits, wrap dresses, platform shoes and gold chains.”

The Lakewood Home Festival, which supports neighborhood schools, kicks off Friday, Nov. 13 with the Friday Night Fever auction party, followed by the annual home tour on Saturday, Nov. 14 from 10 a.m. – 5 p.m., and Sunday, Nov. 15 from 11 a.m. – 5 p.m. The candlelight tour will take place on Saturday evening from 6 p.m. – 9 p.m. Tickets will be available at www.lakewoodhomefestival.com.

Party tickets will be \$125 in advance and \$175 at the door, if not already sold out. The party ticket includes an “all-weekend pass” with access to the home tour and candlelight tour. A limited number of Solid Gold VIP lounge party tickets will be \$200 in advance and \$250 at the door. The annual auction party sells out every year and generates a significant portion of funds raised, in part through ticket sales, and also via silent and live auctions. Local businesses donate generous offerings to fit every budget.

Additional funds are provided by Lakewood Home Festival underwriters, including Advocate Magazine, and an array of sponsors including Dave Perry-Miller & Associates, the party title sponsor, plus home-tour ticket sales. Home tour tickets range in price from \$15 to \$30.

Hosted by the LECPTA, the Lakewood Home Festival is a community-wide event that raises funds for Lakewood Elementary School, J.L. Long Middle School and Woodrow Wilson High School. The funds directly benefit students through the purchase of school materials, computers and enrichment programs. Attended by more than 4,000 patrons annually, the Lakewood Home Festival has raised millions of dollars for local schools since 1976. Last year’s festival, alone, raised \$155,000 for the three schools, setting a new record.

Whether or not they attend the auction party, visitors to the Lakewood Home Festival can tour a diverse selection of inspiring Lakewood homes throughout the weekend. Visit www.lakewoodhomefestival.com for more information.

About Lakewood Early Childhood PTA

Founded in 1952, the LECPTA is an organization for parents with children from birth to elementary age, as well as expectant parents, living in Dallas communities east of I-75, south of Lovers Lane, west of Grand Avenue, and north of I-30. Its mission is to enrich the lives of neighborhood children by developing relationships among families and supporting local schools. In addition to fundraising, LECPTA holds several social events throughout the year for members and their families. For more information, please visit www.lecpta.org or follow our news and photos on Facebook at www.facebook.com/lakewoodhomefestival, www.facebook.com/lecpta and on Instagram at LakewoodHomeFestival and LECPTA.

###